

SIMON WISCOMBE

Solving difficult problems through design leadership

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🔧 Experience

Our Future Health

Lead User Experience Designer (2021 - Current)

- Established the design team, culture, and ways of working.
- Built a team of 8 people with specializations in product, UX, and user research
- Overseeing and implementing design system and design tooling
- Leading service and UX design on new and challenging initiatives

Projects by IF

Design Lead (2019 - 2021)

- Advocated and evolved IF's responsible design mentality, crafting principles, patterns, toolkits, and frameworks to actualize ethical data practices.
- Managed, unskilled, and developed a small but talented design team
- Ensured high quality delivery across a wide variety of internal and client service and experience projects within public and private sectors.

Freelance Design Innovation

Innovation Design and Consultant (2012 - Current)

- Helping organizations playfully innovate through design and prototyping
- Developing, prototyping, and testing holistic end-to-end experiences for product innovation organizations

Creative Play Lab, LEGO Systems A/S

Design Manager (2018)

- Researching and mapping strategic opportunities for CPL.
- Leading multidisciplinary teams to prototype and test new experiences.
- Creating new business models and pilot processes.

Senior Designer (2016 - 2017)

- Design Lead on projects to develop products from brief to pilot.
- Researching trends and new tech toward direction recommendations.

Designer (2015)

- Developing new and innovative products for the LEGO Group.
- Coordinating and collaborating with multidisciplinary teams.

🎓 Education

Interactive Media Design, MFA

School of Cinematic Arts, University of Southern California, 2013

Aerospace Engineering, BS

Samueli School of Engineering, University of California, Los Angeles, 2009

🔥 Skillsets

Design leadership
Strategic design & innovation
Value proposition development
Agile ways of working
Service & UX design
Game design
Desk research
Usability testing
Workshop facilitation
Storytelling

🔧 Tools

Figma
Miro / MURAL
Remote working tools
Adobe CS
HTML/CSS/JS
Unity3D
Filmmaking
Physical Prototyping
Digital Prototyping

🤝 References

Available upon request